

## Double Celebration for Holloway Funeral Homes in Maryland

**POCOMOKE CITY, MD—** Holloway Funeral Homes, proud of their tradition of professionalism for four generations, is equally proud to celebrate two new major events in the firm's long history.

A completely new funeral home, now in operation in Pocomoke City, was built to extend their operations in the Eastern shore of Maryland. **Keith Downey**, Mortician and General Manager, explains that in Pocomoke, two properties were purchased, gutted and replaced with a state-of-the-art and fully OSHA compliant funeral home. For that, Mr. Downey called on **Duncan Stuart Todd, Ltd.**

No sooner had the Pocomoke facility opened its doors than Mr. Downey turned his attention to Holloway Funeral Home in Salisbury, home base of the company business. Constructed in the 1960's, that building was in line for a



Prep Room at Holloway Funeral Home, Pocomoke City

renovation in 2010 to bring the preparation room up to 21st century standards. That accomplished, Mr. Downey calls the difference "phenomenal".

In both the Pocomoke and Salisbury locations, Mr. Downey's primary concern was for the health and safety of embalmers and staff. Entrusted with both projects and employing the Premier Source design plan, DST supplied its flagship PrepAir ventilation system. To further upgrade air quality, the Salisbury location was

equipped with PrepArm, a capture-at-source air extractor that was not available at the time of the Pocomoke installation.

Speaking of both preparation rooms, Mr. Downey says, "The rooms are wonderful and really functional with a layout that puts everything at your fingertips. In Pocomoke and in Salisbury, the embalmers can be in self-contained environments. The staff loves it."

Since 1883 the Holloway family has provided families with caring service. The

current Holloway generations trace their tradition back to great-grandfather **Samuel J.R. Holloway**, grandfather **Walter R. Holloway**, and father **Walter R. Holloway, Sr.**, who is Chairman of the Board. Representing the family today are **John M. Holloway**, Mortician and Company President and **W. Richard (Rick) Holloway, Jr.**, Mortician and Vice-President. All members of the organization participate in civic affairs and community activities.

Holloway Funeral Home is a member of the *National Funeral Directors Association* and *Selected Independent Funeral Homes*. In Salisbury, Holloway Funeral Home is located at 501 Snow Hill Road. Phone 410-742-5141. In Pocomoke City, Holloway Funeral Home is located at 107 Vine Street. Phone 410-957-0224. Both facilities are profiled on [www.hollowayfh.com](http://www.hollowayfh.com).

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